

sJennifer Lopez Radio Takeover
Contest Rules April 2011

These contest rules are specific to the above contest conducted by Entercom Austin, LLC d/b/a KAMX, Entercom Buffalo, LLC d/b/a WTSS, WKSE, Entercom Greenville, LLC d/b/a WFBC, Entercom Indianapolis, LLC d/b/a WZPL, Entercom Kansas City, LLC d/b/a KZPT, Entercom Memphis, LLC d/b/a WMC-FM, Entercom Milwaukee WMYX, WXSS, Entercom New Orleans, LLC d/b/a WEZB, Entercom Norfolk, LLC d/b/a WPTE, WNVZ, Entercom Portland, LLC d/b/a KRSK, Entercom Rochester, LLC d/b/a WPXY, Entercom Sacramento, LLC d/b/a KDND, Entercom Wichita LLC d/b/a KFBZ and Entercom Wilkes-Barre Scranton, LLC d/b/a WKRZ (each, a “Station” and collectively, the “Stations”). A copy of these specific contest rules are available at each of the Stations’ studios during regular business hours and on the contest page for this Contest on each of the Stations’ websites. A complete list of addresses and websites for the Stations are as follows:

- KAMX, 4301 Westbank Drive, Suite B300, Austin, TX 78746 www.mix947.com
- WTSS and WKSE 500 Corporate Parkway, Suite 200, Amherst, NY 14226 www.mystar1025.com and www.kiss985.com
- WFBC, 25 Garlington Road, Greenville, SC 29615 www.b937online.com
- WZPL 9245 N. Meridian St. Suite 300 Indianapolis, IN. 46260 www.wzpl.com
- KZPT 7000 Squibb Mission, KS 66202 www.997point.com
- WMC-FM 1835 Moriah Woods Blvd. Suite 1, Memphis, TN, 38117 www.fm100memphis.com.
- WMYX and WXSS 11800 W. Grange Avenue, Hales Corners, WI 53130 www.991themix.com and www.1037kissfm.com
- WEZB 400 Poydras Street, 8th floor, New Orleans, LA 70130 www.b97.com
- WPTE and WNVZ 236 Clearfield Avenue, Suite 206, Virginia Beach, VA. 23462 www.pointradio.com and www.z104.com
- KRSK 0700 SW Bancroft Street Portland, Oregon 97239 www.1051thebuzz.com
- WPXY 70 Commercial Street, Rochester, NY 14614 www.98pxy.com
- KDND, 5345 Madison Avenue Sacramento, CA 95841 www.endonline.com
- KFBZ 2021 N. Woodlawn, Suite 352, Wichita, KS, 67208 www.1053thebuzz.com
- WKRZ 305 Highway 315, Pittston, PA 18640 www.wkrz.com

Notwithstanding anything to the contrary in Stations’ individual written general contest rules, this particular contest will be governed solely and exclusively by these official contest rules.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

Who Can Enter

1. Eligible contestants must be legal U.S. residents of the State(s) of Texas, New York, South Carolina, North Carolina, Georgia, Indiana, Tennessee, Mississippi, Arkansas in the Memphis, TN-MS-AR Metropolitan Statistical Area Crittenden County, AR, DeSoto

County, MS, Marshall County, MS, Tate County, MS, Tunica County, MS, Fayette County, TN, Shelby County, TN, Tipton County, TN, Wisconsin, Virginia, Oregon, Washington, California, Kansas, Pennsylvania, Louisiana, and Missouri. Eligible contestants must be 14 years of age or older as of date of entry. In the event that a prize is won by a contestant who is under 18 years of age, for all purposes under these rules, the parent or legal guardian will be recognized as the actual winner of the prize.

2. Employees (including, without limitation, part-time or temporary employees) of the Stations, Island Def Jam Music Group, contest sponsors and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies, and management/tour companies at any time during the applicable contesting period and the immediate family and other household members (*i.e.*, spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing) of each of the above are NOT eligible to enter and/or to win the Contest.
3. Entry is permitted in this contest regardless of having won any other contest conducted by any of the Stations in the past.

How to Enter & How to Win

4. To enter, from April 26, 2011 at 9:01am (**Pacific Time**, regardless of the time zone the entrant is located in) through May 10, 2011 at 11:59pm (**Pacific Time**, regardless of the time zone the entrant is located in), go to one of the Stations websites listed above, click on the “Jennifer Lopez Takeover” banner, then click on the “contest” link and then complete and submit the official entry on-line with your full name, mailing address, daytime telephone number, and email address. **YOU DO NOT NEED TO BE A MEMBER OF ANY OF THE STATIONS ONLINE CLUBS TO ENTER.**
5. Only one (1) entry per email address.
6. On or about May 11, 2011, up to one (1) Winner (subject to confirmation of eligibility and compliance with these contest rules) will be randomly selected in a drawing from among all entries received nationally (see below). Potential Winner will be notified at the telephone number and/or email address he or she provided in his or her entry within 24 business hours of being selected. Stations will only be required to leave one message at the telephone number or email to the email address provided by the potential Winner on his or her entry into this contest and if no answer or answering machine is reached or the email is returned, Stations will not be obligated to attempt any further contact.

Prize

7. Up to one (1) prize will be awarded in this contest. The verified Winner in this contest will receive a trip for two to Los Angeles, CA to attend the finale of “American Idol” and meet Jennifer Lopez (total approximate retail value of up to \$2,500.00 (actual value will vary depending on Winner’s city of departure) which includes:
 - Two tickets to attend the finale of “American Idol” Wednesday, May 25, 2011 at the Nokia Theater.
 - Two roundtrip coach class airline tickets from a commercial airport near the Winner’s city of residence to Los Angeles, CA. Winner and guest will leave Tuesday, May 24, 2011 and return Thursday, May 26, 2011.
 - Two (2) nights hotel accommodations (double occupancy, room only; no incidental expenses, taxes or gratuities included) at a hotel of Station or Sponsor’s choice

- Winner and Guest will receive a meet and greet with Jenifer Lopez at a tbd time and place while in Los Angeles for the “American Idol” finale.
8. Winner and travel guest are solely responsible for all other expenses, including, but not limited to, ground transportation, all applicable taxes, hotel, hospitality and airport taxes, telephone charges, meals, gratuities, spending money and any other expenses not specifically offered herein. Winner may be required to present a valid credit card upon check in at hotel to cover any incidental expenses.
 9. THIS PRIZE IS ONLY AVAILABLE FOR USE FOR PRE-SCHEDULED FLIGHTS DEPARTING the day before the concert and leaving the day after. No alternative travel dates or travel times are available. If you are not available to travel on these dates, do not enter this contest.
 10. If Winner is under the age of 18, a parent or legal guardian must be their travel guest on trip. If Winner is 18 or older, his or her travel guest must be 18 or older at time of trip. Winner and guest must travel on the same itinerary. Once the reservations are made by Stations and Sponsors, no changes may be made by the Winner (including, without limitation, any changes in traveling companions).
 11. **PLEASE BE ADVISED THAT STATIONS MAY NOT RECEIVE TRAVEL DOCUMENTS UNTIL JUST A DAY OR SO BEFORE THE DEPARTURE DATE AND WILL NOTIFY WINNER AS SOON AS THE DOCUMENTS HAVE ARRIVED. IT IS THE WINNER’S SOLE RESPONSIBILITY TO ENSURE THAT HE/SHE CAN PICK UP SUCH MATERIALS, EVEN ON LAST-MINUTE NOTICE. FAILURE TO DO SO FOR ANY REASON WILL BE DEEMED FORFEITURE OF ANY PRIZE IN THIS CONTEST.**
 12. With respect to travel and/or event tickets of any kind, Stations and Sponsors are not responsible for replacing or reimbursing Winner with any form of compensation for flights or events that are canceled, rescheduled or delayed. All cancellations are deemed beyond the control of Stations and its Sponsors. This includes, but is not limited to, event cancellations, trip schedule changes, flight cancellations, changes in travel arrangements, travel delays of any form and duration, as well as all delays or cancellations due to acts of nature, terrorism (including threats), illness or war. Additionally, Stations and Sponsors are not responsible for any work stoppage, bankruptcy or cessation in operations of any vendor that may affect Stations’ or Sponsors’ ability to provide any of the prizes (in whole or in part). Stations and Sponsors are not responsible for any expenses incurred by contest Winner or guest as a result of such cancellations or delays.
 13. Notwithstanding anything to the contrary herein or stated on-air, the Winner will be entitled to receive any prize until after their eligibility has been confirmed or accepted by Stations (or eligibility of parent or legal guardian if applicable) and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending Winner (or eligibility of parent or legal guardian if applicable) within the required deadlines.
 14. Prize will be released to Winner only (or eligibility of parent or legal guardian if applicable). Winner (or eligibility of parent or legal guardian if applicable) is required to present a valid state photo ID and valid social security number in order to be eligible to receive any prize. Winner (or eligibility of parent or legal guardian if applicable) and his/her guest may required, in Stations’ sole discretion, to sign one or more a Liability Release Agreements relieving the Stations, Sponsors, and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents from any and all liability with respect to participation in this contest and the receipt and/or use of the prize. Any person who refuses to sign such Releases and/or provide a social security number or

- complete or provide any other documents required by the Stations by the deadline required by Stations will forfeit any and all contest prizes.
15. Stations reserve the right to substitute any prize (in whole or in part) with an alternative prize of Stations' selection of equal or greater value. Non-cash prizes are not redeemable for cash. No transfer or assignment of prizes is allowed.
 16. Any prize that provides an opportunity to meet with, participate in an activity with, interview or have similar interaction with any celebrity (other than employees of Station) is contingent upon the celebrity appearing for such activity/event, which is beyond the Station's control. Station is not responsible if a Winner and/or his/her guests are unable to meet such celebrity or participate in the associated activity if the celebrity determines this is not allowable for any reason or fails to appear/participate for any reason. In the event of illness, act of god, scheduling conflict or any other reason, Station is not responsible for this portion of the prize, which has no monetary value, and no alternate prize will be awarded and the event/activity will not be rescheduled. In the event that Station elects (in its sole discretion) to attempt to reschedule any such event/activity or offer an alternative prize, Station shall have no obligation whatsoever to offer any other alternate prize if such attempt to reschedule or other offer is not accepted by or utilized by Winner for any reason whatsoever.
 17. Prize not claimed by the deadline set by the Stations or Sponsors, or in the case of a time sensitive prize, within its period of usability, shall be considered forfeited and will become property of Stations. Such prize may be disposed of at the discretion of Stations' Management.
 18. Winner (or eligibility of parent of legal guardian if applicable) is responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from any of the Stations where the aggregate value of all prizes won from a particular Stations is \$600 or more. Island/Def Jam Records will tax Winner (or eligibility of parent of legal guardian if applicable) in this contest

Sponsor(s)

19. The sponsors of this contest are: Entercom Austin, LLC d/b/a KAMX, Entercom Buffalo, LLC d/b/a WTSS, WKSE, Entercom Greenville, LLC d/b/a WFBC, Entercom Indianapolis, LLC d/b/a WZPL, Entercom Kansas City, LLC d/b/a KZPT, Entercom Memphis, LLC d/b/a WMC-FM, Entercom Milwaukee WMYX, WXSS, Entercom New Orleans, LLC d/b/a WEZB, Entercom Norfolk , LLC d/b/a WPTE, WNVZ, Entercom Portland, LLC d/b/a KRSK, Entercom Rochester, LLC d/b/a WPXY, Entercom Sacramento, LLC d/b/a KDND, Entercom Wichita LLC d/b/a KFBZ and Entercom Wilkes-Barre, LLC d/b/a WKRZ, Island/Def Jam Music Group, FOX, News Corporation, FOX Digital Media, FremantleMedia North America, Inc., 19 TV Ltd., 19 Merchandising Ltd., CKX, Inc., AI Productions, all prize providers and their parent companies, or any subsidiaries, related and affiliated companies of each, and the officers, directors, agents, employees and assigns of each from and against all claims.

Odds of Winning

20. Odds of winning depend upon number of entries received.

Other General Rules that Apply to this Contest

21. Notwithstanding anything to the contrary in these rules or stated on-air or otherwise by the Stations or Sponsors, in no event are the Stations required to confirm eligibility or eliminate ineligible entrants prior to conducting the random drawing. In the event that the selected Winner is determined to be ineligible at any time, he/she will be disqualified and not entitled to any prize in this contest. In such event, Stations randomly select an alternative Winner from among all other entries received, time permitting.
22. All entries become the property of the Stations and will not be acknowledged or returned. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry barred from further participation in that contest and, in Stations' sole discretion on a case by case basis, banned from any future participation in any Stations contest (which Stations decision may not be disputed or appealed). Incomplete or illegible entries may be disqualified in Stations' sole discretion.
23. Use of robotic, mechanical or other forms of pre-programmed entry methods is NOT prohibited. Stations do not intend to monitor or disqualify any contest entry or web hits in a contest on the basis of the use of such manipulation tools. Notwithstanding the foregoing, entrants are not entitled to use such manipulation tools and Stations reserve the right (in its sole discretion), from time to time, to implement entry/voting processes that may frustrate or prohibit such automated entry (including, without limitation, CATSUP or requiring Club membership log ins); provided, however, that no contestant in any contest may rely upon or insist upon Stations' failure or refusal to take any of the foregoing actions or to determine, in its sole discretion, that one entrant's entry should be discounted because another entrant's entry was or vice versa. Nothing in this Section alters or overrides the requirement above which limits entry in this contest to one entry per email address.
24. Station Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. Their decisions shall be final. Entry into the contests constitutes agreement by contestants to abide by these rules, as well as any other rules established by Stations.
25. **By participating in a Station contest, entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless Stations, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the promotion, contest, and/or event from any and all liability, claims, actions, and damages sustained or incurred by participation in the said promotion, contest, and/or event and the receipt and use of any prize(s) awarded (if any) through such promotion, contest, and/or event arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Stations, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the promotion, contest, and/or event.**
26. By participating in a Station contest, entrants hereby consent to the Stations and contest sponsors' usage of any one or more of the following for on-air broadcast and for any other advertising and promotional purpose in any medium whatsoever without payment of any additional consideration: contestant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the contestant's, entry form or any other contest submissions. By entering or participating in any Station contest, entrants understand and agree that Stations may take photographs and/or videotape and/or audiotape any entrants participation, appearance and/or performance in connection with any Stations contest (before, during or after the contest) and that Stations will own any such photos, audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the contest with no compensation to the entrants,

- including without limitation posting any such photographs, audio and/or videos on its website.
27. Stations and its sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical) experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or Stations from receiving (accurately or otherwise) a phone call, an email, accessing any website (including the Stations or any third party website), or for any problem associated with the Stations website or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact entry, participation, voting or prize claim in any way, regardless of the cause, including, without limitation, any injury or damage to any person's computer, equipment, property, software or network related to or resulting from participating in a Station contest or visiting its websites (whether as an entrant, visitor or voter). Stations and its sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in a Station Contest. Stations are not responsible for any printing errors or typographical errors. **If, for any reason, in the sole opinion of Stations, the contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes, whether discovered or suspected by Stations, which, in sole opinion of the Stations, does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Contest, Stations reserve the right, at its sole discretion, to cancel, terminate, modify or suspend the contest, and/or provide alternative means of entry or any other changes to these contest rules that Stations deem appropriate under the circumstances. In the event of termination, suspension or modification of a contest, a notice will be posted online and announced on-air. In the event of termination of a contest, Station will select one (1) Winner from all eligible entries received up until the time of termination.**
28. Stations and Sponsors reserve the right to prohibit the participation of an individual from any or all Station contests if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in the applicable Contest rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF ANY CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS AND STATIONS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.
29. This contest is subject to all applicable laws and regulations and is void where prohibited.
30. Stations reserves the right to: (i) terminate or declare the Contest null and void and rescind any prize, if in its sole judgment, the rules or the integrity of the Contest have

- been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest and reserve the right to select a Winner from all eligible uncompromised entries (as it determines in its sole discretion) it received through the date it terminated the Contest; (ii) alter or amend these Contest rules at any time; and (iii) stop or conclude the Contest at any time without prior notice with selecting a Winner from all eligible entries it received up to the time Station concluded the Contest. Material changes to the contest rules will be broadcast on-air, when practical.
31. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the “authorized e-mail account holder” and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. “Authorized e-mail account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participants may be requested to provide Stations or Sponsors with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.
 32. Winner’s List: For a winner list, mail a self-addressed stamped envelope to any one of the Stations addresses listed above addressed to “Jennifer Lopez Takeover.” All requests for winner lists must be mailed and received by the Station(s) after the contest is over but prior to 4 months after the contest has been concluded.